



AESI

Agricultural Economics Society
of Ireland

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Annual Conference 2011

Thursday, November 24th

Conference Centre,
Teagasc Food Research Centre,
Ashtown,
Dublin 15.

www.aesi.ie

Thursday November 24th – AESI Conference 2011 – Morning

09.00		Registration Tea/Coffee		
09.15		Contributed Paper Session 1 (2 parallel sessions)		
Food Economics & Marketing	Room 1	Chair: Alan Collins	Who do you trust about nanotechnology? An application of the best-worst scaling technique.	<u>S. Erdem</u>
			Towards a better understanding of consumers' sensory preferences: the value of attitudinal research instruments.	<u>D. Sorenson</u> & M. Henchion
			How accepting are Irish consumers of new food technologies?	<u>E.J. Dillon</u> , M. Henchion, S. McCarthy, G. Greehy, M. McCarthy & G. Williams
			Food choice attitudes and motives of cheese consumers.	<u>S. McCarthy</u> , M. McCarthy, L. McKeown, J. Walton & A. Flynn
Production Economics	Room 2	Chair: Paul Kelly	The associations of management and demographic factors with technical, allocative and economic efficiency of Irish dairy farms.	<u>E. Kelly</u> , L. Shalloo, U. Geary, A. Kinsella, F. Thorne & M. Wallace
			Estimating the elasticity of demand and the production response for nitrogen fertiliser.	<u>J. Breen</u> , D. Clancy, T. Donnellan & K. Hanrahan
			Is the Irish model of dairy farming economically sustainable?	T. Donnellan, T. Hennessy, M. Keane & <u>F. Thorne</u>
10.50		Tea/Coffee Break		
11.10	Room 1	Chair: David Stead	Plenary Session 1: Agricultural Policy Discussion Paper: The next CAP reform post-2013 - implications for Ireland	Prof. A. Matthews (TCD)
11.50		Contributed Paper Session 2 (2 parallel sessions)		
Natural Resource Economics	Room 1	Chair: Trevor Donnellan	The role of the marine sector in the Irish national economy: an input-output analysis.	<u>K. Morrissey</u> and C. O'Donoghue
			The geography of latent classes: the role of distance decay.	<u>D. Campbell</u> , S. Hynes, C. Buckley, E. Doherty and D. Norton
			The merit order effect of wind generation in the Irish electricity market.	<u>A. O'Mahony</u> and E. Denny
Farm Households	Room 2	Chair: Michael Wallace	Determinants of off-farm labour supply among farm households: The role of perceptions regarding the non-pecuniary benefits from farming.	<u>P. Howley</u> & E.J. Dillon
			The distributive impact of the economic recession on farm households in Ireland.	<u>C. O'Donoghue</u>
			Measuring the impact of trade policy reform in Ireland: a disaggregated analysis of household impacts.	<u>C. Miller</u> , O. Boysen, A. Matthews, T. Donnellan & C. O'Donoghue
13.00		Lunch		

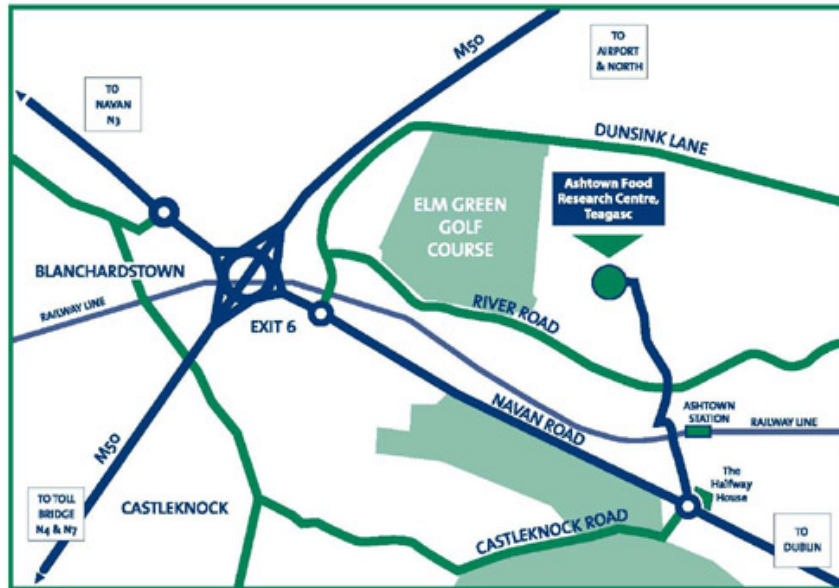
Thursday November 24th – AESI Conference 2011 – Afternoon

13.50		Contributed Paper Session 3 (3 parallel sessions)		
Rural Development	Room 1	Chair: Karyn Morrissey	To plant or not to plant? How farmers make decisions on afforestation.	<u>S. Duesberg</u> , A. Ni Dhubhain and D. O'Connor
			Rural households' experience of access to public services in Northern Ireland.	<u>N. Connolly</u> , C. Jack and D. Anderson
			Social farming in Ireland: bridging the gap – from a community of practice to a boundary organisation.	<u>A. McGloin</u> , D. O'Connor and J. Kinsella
Agricultural Policy & Prices	Room 2	Chair: Kevin Hanrahan	A review of farm structure and agriculture policy in Canada and comparisons to the EU.	<u>W. J. Brown</u>
			Agricultural policy in hot, dry summers: lessons from a case study of Ireland in 1976.	<u>D. R. Stead</u>
			Managing volatility and risk to enhance cashflows through the agribusiness supply chain – a practitioner's perspective.	<u>D. Stack</u>
Innovation & Agribusiness	Room 3	Chair: Danny Campbell	Problem solving innovation systems and the Irish dairy sector.	<u>K. Heanue</u>
			Milk transport options for an expanded dairy industry post milk quota removal in 2015.	<u>C. Quinlan</u> , L. Shalloo, M. Keane and D. O'Connor
			Innovation in the food sector: the good, the bad and the difference.	<u>M. Henchion</u> , G. Kavanagh, G. Williams & M. McCarthy
15.00		Tea/Coffee Break		
15.20	Room 1	Chair: Fiona Thorne	<p>Plenary Session 2: Sustainability from Farm to Fork</p> <p>Wilfrid Legg (formerly OECD)</p> <p>“Green Growth – the new paradigm for agriculture?”</p> <p style="text-align: center;">&</p> <p>Prof. Anna Davies (TCD)</p> <p>“Kitchen stories: imagining eating practices in 2050”</p> <p style="text-align: center;">(followed by general discussion)</p>	
17.00		Close		

Friday November 25th – AESI Young Researcher Seminar 2011

09.30	Introduction and Tea/Coffee	
	First Years (10 min presentation + 5 min questions)	Chair: David Stead
9.45	Young farmer innovation practices for agricultural and rural development.	Jessica McKillop
10.00	Promoting innovation in Irish food processing firms – exploring the role of intermediaries in the innovation networks.	Beste Yildiz
	Second Years plus (15 min presentation + 5 min questions)	Chair: Sinéad McCarthy
10.15	Healthy food choices: the role of front of pack nutritional labelling format.	Hannah Brown
10.35	Market segmentation using theory-driven predictive methods A strategy for targeting the health segment.	Paul Naughton
10.55	Intra-household calorific food choices: incorporating latent attitudes in the decision-making structure.	Vikki O'Neill
11.15	Tea/Coffee Break	
		Chair: Trevor Donnellan
11.40	Innovation performance of Ireland's dairy product exports.	Christina Ryan
12.00	An analysis of the factors associated with technical and scale efficiency of Irish dairy farms.	Eoin Kelly
12.20	Modelling the impact of changes in regional and national milk supply on the Irish dairy processing sector.	Carrie Quinlan
12.40	Simulation model of Irish dairy calf to beef systems.	Austen Ashfield
13.00	Lunch	
		Chair: Bill Brown
14.00	Electricity prices and generator behaviour in gross pool electricity markets.	Amy O'Mahoney
14.20	Measuring the marginal abatement cost of reducing nitrogen pollution in agriculture.	Aksana Chyzheuskaya
14.40	Spatial modelling of GHG emissions: assisting local government/agencies in the effective implementation of Irish climate change policy.	Eoin Grealis
15.00	Soil testing on Irish farms.	Edel Kelly
15.20	Judges' Deliberations (Wilfrid Legg & Larry Harte) Tea/Coffee & Presentation of Prizes	
15.45	Close	

Conference Location: Ashtown, Dublin 15



The conference centre is located at the Teagasc Food Research Centre, Ashtown, in the north western suburb of Dublin 15.

Accommodation

www.goireland.com

www.dublinhotels.jurysinns.com

www.hotelscombined.com

Tourism

www.visitdublin.com

By Car

For those arriving by car, the venue can be most easily accessed from the M50 motorway.

- Take exit 6 (Blanchardstown) and follow signs for city centre.
- At second round-about take a left and continue over the Ashtown train level crossing until you reach a crossroads.
- Go straight through crossroads, drive 300m and take the entrance marked Teagasc Food Research Centre, Ashtown on the left hand side.

By Bus from Dublin City Centre

Take Dublin bus No. 120 to its terminus at Ashtown Station
<http://www.dublinbus.ie/en/Your-Journey1/Timetables/All-Timetables/120/>

By Taxi

Approximate price of taxi to Ashtown from various locations:

- Dublin-Connolly Train Station €15
- Dublin-Heuston Train Station €12
- Dublin Airport €30

Transport Links

www.aerlingus.com

www.ryanair.com

www.irishrail.ie/home/

www.dublinbus.ie/